



# TESS ALLEN

JOURNALIST. EDITOR. JACK-OF-ALL-TRADES.

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## PROFILE

Tess Allen is a journalist and editor with passions for multi-platform storytelling. She is driven by her belief that stories can inspire change in the world. Often described as a jack-of-all trades, Tess will tackle any project you can dream up. Aside from writing, she loves nothing more than good food, petting your dog, modern art museums, and being completely out of her element.

## EDUCATION

2013 - 2017 **University of North Carolina at Chapel Hill**  
B.A. in Media and Journalism, Public Relations

2016 **Danish Institute for Study Abroad**

## WORK EXPERIENCE

### **Twin Cities Business, Associate Editor**

01/2019 - present

- Reports and writes features + news stories for print + digital.
- Manages the magazine's entrepreneurship section + special sections and publications.
- Assisted in design + transition to new website.
- Assists with editorial planning, editing, social media, events, branded content, + joint editorial-marketing projects.

### **Delta Sky Magazine + Mpls.St.Paul Magazine, Editorial Intern**

07/2017 - 07/2018

- Responsible for fact-checking articles prior to publication.
- Reported and wrote for print + digital.
- Contributed to content planning.
- Also worked with *Viking Magazine, Independent Banker Magazine, MNSights Magazine, Renew Magazine, and 3M* branded content.
- Increased knowledge in news judgement, fact-checking, + interview and editing skills.

### **Media Hub, UNC-Chapel Hill, Student Journalist**

01/2017 - 05/2017

- Received Stembler Scholarship for excellence in multidisciplinary journalism.
- Worked with other top students to find, produce, package, + market stories.
- Granted funding from UNC journalism school to travel to France to cover the refugee crisis.
- Work published in state publications.
- Increased knowledge of news judgement, packaging and pitching stories, + submitting proposals.

Also held former internships with Special Olympics of NC, Fill Your Bucket List Foundation, + GoldenKey, Inc.

## HONORS

Dean's List: 4 Semesters

Stembler Scholar

Chuck Stone Program for Diversity in Education and Media Scholar

Chuck Stone Copy Editing Award

## SKILLS

### WEB-BASED SKILLS

Web design  
Research  
HTML/CSS  
Wordpress  
Social media

### SOFTWARE SKILLS

Adobe, Microsoft, + G Suites  
Trello  
Spreadsheet software  
Collaboration tools  
SurveyMonkey

### BUSINESS SKILLS:

Marketing  
Management  
Communications + PR  
Time management  
Leadership + teamwork

### EDITORIAL SKILLS

Writing  
Reporting  
Fact-checking  
Copy editing  
Photography + videography

\*References available upon request.